



SYTA Youth Foundation Program Partners

The SYTA Youth Foundation, in partnership with generous supporters provides programs to students and youth that positively impact their lives. The Foundation seeks partners to provide cash donations and/or in-kind support for our programs.

Partners may include: tour operators, tour guides, host cities, air and ground transportation, hotels, food and beverage, attractions and sightseeing tickets, Broadway shows, service opportunities and basic travel necessities i.e. luggage, backpacks, toiletries, water bottles.

SYTA and SYF recognize the value of our Program Partners' contributions and offers a benefits package that recognizes their support within our community. (*below*)

DC Rite of Passage

SYF, in partnership with the American Experience Foundation selects a group of deserving students within the United States for a three day/two night trip to the nation's capital. These students receive an enriched education experience and deepen their knowledge of U.S. history through The DC Rite of Passage Program.

Next Generation

SYF, in partnership with SeaWorld Parks and Entertainment, provides underprivileged youth the chance to participate in an interactive and innovative learning experiences. The youth travel to one of the SeaWorld parks and participate in a three-day resident camp program where they work hand in hand with the park's animal caregivers. Students learn firsthand about conservation programs and how their behavior and actions can impact the environment. Over 150 students have participated in this program since 2013.

Silver Lining

SYF provides a leadership program to a group of deserving students who have demonstrated through their actions, intentions, or circumstances, the desire to expand their knowledge of the world outside their communities. Many of them come from areas devastated by natural disasters or tragedies. With the help of our generous donors, partners, and annual conference host cities, SYF has impacted more than 500 students since 2006.

Running For Youth

SYF supports a team of dedicated volunteers who use long distance running/walking as a symbol of endurance and hope. Team members fundraise on behalf of SYF and train long hours to participate in a marathon or half-marathon – for many it is their first time. Funds raised through RFY support the Road Scholarship program which awards grants to individual students to travel.

Wingman \$375

SYF's Wingmen support the **Silver Lining** and **Next Generation Programs** annually with a \$375.00 tax deductible donation. Donors receive a special pin as members of the Wingmen's Club.

To host one of our programs or become a Foundation Program Partner, please contact:

Hazel Mejia, Program Manager at hmejia@syta.org

Becky Armely, Senior Manager Operations at barmely@syta.org

Program Partner Sponsorship Benefits Below:



Program Partner Benefits

PROGRAM PARTNER BENEFITS	PLATINUM \$20,000 +	GOLD \$15,000 +	SILVER \$10,000 +	BRONZE \$5,000 +	STAR \$1,500 +	FAN \$500 +
10x10 booth space for display, brochures, and printed materials. Premium includes choice of furniture package. Standard includes high cocktail table and four chairs.	Premium Booth	Standard Booth	Standard Booth	Standard Booth		
Complimentary Non-Appointment Taking Registration	1	1	1			
Invitation to Patron Reception	3	3	2	1	1	
Reserve table at Foundation Luncheon	Yes	Yes	Yes			
Program Spotlight in eSYTA newsletter and SYF newsletter (audience of 1,200+)	Yes	Yes	Yes	Yes		
Recognition in conference program or digital media	Yes	Yes	Yes	Yes		
Access to SYTA membership list for email or direct mail to SYTA members (1x per organization/year) - SYTA reserves the right to approve copy	Yes	Yes				
Opportunity to include a 30 second to 1 minute video that will be displayed on digital signage within SYTA Central and/or Showcase	Yes					
Company name/logo on signage at Conference	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in SYTA Youth Foundation Case Statement	Yes	Yes	Yes	Yes	Yes	Yes
Recognition at SYTA Youth Foundation Luncheon	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Program Video	Yes	Yes	Yes	Yes	Yes	Yes
Program Press Release	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in <i>Teach & Travel</i>	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on the SYTA Youth Foundation website	Yes	Yes	Yes	Yes	Yes	Yes
Recognition in Social Media	Yes	Yes	Yes	Yes	Yes	Yes

Benefits are based on cash contribution or percentage of in-kind contributions to SYF Programs. Only cash contributions are tax deductible to the donor.