

Silent Auction Overview

The SYTA Youth Foundation (SYF) is the 501(c)(3) philanthropic sister organization of the Student & Youth Travel Association (SYTA). The purpose of the SYTA Youth Foundation is to create ongoing awareness and assistance programs for the direct benefit of youth and provides students and youth financial resources and programming through travel experiences that changes their lives.

The SYTA Youth Foundation Silent Auction gives you the opportunity to build brand awareness, solidify relationships and maximize exposure to the student and youth travel community. The SYF Silent Auction is marketed to the entire SYTA and SYF community (members and donors) whether they are attending annual conference or bidding from home.

We are excited to announce that the 2018 Silent Auction is accepting donations today! The auction will be held in conjunction with the SYTA Annual Conference this August in Baltimore, MD! The Silent Auction will open for online bidding Friday, August 24th at 8:00 AM EST, and will close for bidding on Monday, August 27th at 6:00 PM EST.

The auction is being hosted through Bidding for Good – [click here to donate to our auction today!!!](#) All donors and bidders must register with Bidding for Good to participate in the auction. Please register prior to arriving onsite at the conference to save time.

How Do I Register to Donate/Sign Up?

- CLICK [HERE](#) to access the online auction, www.biddingforgood.com/sytayouth
- CLICK the “DONATE ITEMS” button on the left side of the page – CLICK the “SIGN IN TO DONATE” Button
- Your login information is NOT the same as your SYTA login - If you donated to our auction in the past or have previously used Bidding for Good you will not have to create a new account at this time.
- To update your Bidding Display Name: CLICK on “MY ACCOUNT” - UPDATE your “NICKNAME” and choose a name that your SYTA family will recognize and know who they are up against! We recommend that you use a first/last name combo or company name.

Please complete this form and/or complete your online donation no later than **Monday, August 6th**. This will allow volunteers to gather all images and information associated with all donations in order to publicize prior to and during the event.

Suggested Donations:

Use your imagination and think FUN! Please note that the minimum value is \$100.

- Tours, vacations and activities – DMO’s this is a perfect chance for you to showcase your destination!!!
- Retail or Shopping items (gift cards, purses, jewelry)
- Art, collectables, sports memorabilia
- Electronics
- Other.....use your imagination.....the possibilities are endless.

Shipping:

It is the responsibility of the donor to make sure their item is shipped directly to the winning bidder as items will not physically be displayed onsite at the Conference. SYTA will provide bidder contact information to the donor and all items are expected to be shipped within 21 business days after the close of the auction. The SYTA Youth Foundation will also provide donor contact information to the winning bidder.

Display and Imagery of Donated Items:

Items will not be displayed onsite at the conference however there will be a digital monitor with scrolling images of all donations. Bidders will have the opportunity to bid online via mobile phone and there will be technology stations set up onsite in the exhibit hall.

Disclaimer:

All donors and successful bidders need to consult with their tax accountants to determine the amount of deduction they are eligible to receive on their tax returns. SYTA and SYF assume no responsibility in establishing tax deduction values related to the Silent Auction. A charitable contribution to the SYTA Youth Foundation occurs only if the amount paid for the item exceeds its declared fair market value.

SYTA Youth Foundation Silent Auction Benefits Guide

Benefits are based on total prize dollars donated by company or destination and benefits will vary based on final donation package. The Silent Auction is promoted to over 1,000 conference attendees and over 900 SYTA member companies.

SYF SILENT AUCTION BENEFITS	PLATINUM \$20,000 +	GOLD \$15,000 +	SILVER \$10,000 +	BRONZE \$5,000 +	STAR \$1,500 +	FAN \$500 +
10x10 booth space for display, brochures, and printed materials Includes high cocktail table and four chairs.	Standard Booth	Standard Booth	Standard Booth			
Complimentary registration for booth worker	1	1	1			
Invitation to Patron Reception	3	1	1			
Recognition in conference program or digital media	Yes					
Auction donor signage at booth	Yes	Yes				
Opportunity to include a 30 second to 1 minute video that will be displayed on digital signage within SYTA Central and/or Showcase	Yes	Yes				
Exclusive pre-conference email blast regarding Silent Auction	Yes	Yes				
Spotlight in Conference eNewsletters	Yes	Yes				
Social media posts	Yes	Yes	Yes			
Reserved table at Sunday Luncheon	Yes	Yes	Yes			
Company logo/listing within Conference mobile app	Yes	Yes	Yes	Yes		
Company name/logo on conference auction signage	Logo	Logo	Logo	Listing	Listing	Listing
Company logo on the auction website	Yes	Yes	Yes	Yes	Yes	Yes
Auction Donor ribbon to wear on your badge	Yes	Yes	Yes	Yes	Yes	Yes



2018 Silent Auction

AUGUST 24-28, 2018 | 2018 SYTA ANNUAL CONFERENCE

Supporting the SYTA Youth Foundation is one of the best ways you can invest in your business, our industry and community. Your support of the Foundation has enabled us to award over \$1.2 million in cash scholarships to deserving students in need. Thank you for helping us *change a young life for good.*

Auction Item Donation Form

Donor Name: _____ Company to be listed: _____
Address: _____
City: _____ State/Province: _____ Zip: _____
Phone: _____ Email: _____
Company Website(s) to be listed: _____

Contact Information for Redemption or Follow-Up:

Name: _____ Company: _____
Phone: _____ Email: _____

Title of Donation for Publication:

Donation Description: Help us sell your item! Description must be written by the donor organization(s) – can also attach description in word doc

Restrictions/Special Instructions: Please state any limitations, blackout dates, deadlines, advance notices, expiration dates, diminishing value of item, or other special requirements.

Retail Value: \$ _____
Estimated shipping \$ _____
TOTAL: \$ _____

- I have included a separate attachment of the company logo and/or the image to send to hmejia@syta.org upon submitting this form. Images can't be more than 1MB and must be in jpeg, png, or gif format - preferred size is 200x200 pixels. Imbedded images will not be accepted.
- Permission is granted to use donation next year if not sold this year.

IMPORTANT: Please do NOT ship package items to SYTA's office or to the Annual Conference unless instructed otherwise. This is an online auction and all items will be shipped directly to the winning bidder. You will be notified when the winning bidder is determined and will receive instructions post conference. SYTA/SYTA Youth Foundation will not be responsible for damaged/missing auction donations.

The SYTA Youth Foundation is a 501(c) 3 non-profit organization. You will receive a letter acknowledging your donation and recognition for your contribution.

Signature of Donor: _____ Date: _____

SYTA YOUTH FOUNDATION WEBSITE: WWW.SYTAYOUTHFOUNDATION.ORG
2018 SYTA ANNUAL CONFERENCE WEBSITE: WWW.SYTAEVENTS.ORG/CONFERENCE2018

Please return completed form to: Hazel Mejia, 8400 Westpark Drive, Second Floor, McLean, VA 22102;
e-mail: hmejia@syta.org; fax: 703-610-0203